# ONE WEEK OF SELLING

Commencing Saturday, May 20, Lasting Until Saturday, May 27.

Every Item a Money Saver For You.

-	
	10 yards Lawn for
	20 yards 61/4c Unbleached Domestic for \$1.00
	20 and 25c Oxfords at10c yard
	10 yards 81/2c Ginghams for 65 cents
	10 yards 81/2c Lawns for 45 center
	10 yards Torchon Laces for 40 center
	lac White Lawn for:
	25c Colored Tissues for
	\$1.25 Bed Spreads for
	22-inch Birdseye for
	24-inch Birdseye for
	12 yards Bolt's Long Cloth for 99 cents

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	\$1.50 Mercerized Napkins for \$1.25 dozen
	10 yards Nainsook Caecks for 45 cents
	10 yards Shirting Calicoes for 40 cents
559	100 Links Colonia Cancoles 101,
	10c Light Colored Percales at 81/3 cents
35.	75c Figured Taffeta Silks at 39 cents
	75c Plain Glacia Silk at
	file Chine and In Chine
	60c China and Jap Silks at
	Yard-Wide Taffeta Silks, in colors, at 69 cents
38	20c Figured Piques at
	15 yards Fitchville Domestic for\$1,00
-	20 yards Frechvine Domestic for\$1.00
S.	20 yards Yard-Wide Soft Finish Domestic, \$1.00
75.	All Standard Calicoes, 10 yards for 45 cents
	58-inch Mercerized Table Damask at 49 cents
12	68 inch Maragriand Table Damash at 49 conts
	68-inch Mercerized Table Damask at 59 cents

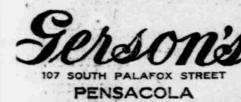
20 per cent off on all Ladies' Skirts, Ladies' Waists and Shirt Waist Suits.



### Fire-Proof Earthen Cooking Ware

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# SEGARI'S

## WONDERFUL RESOURCES OF THE LAND OF FLOWERS

No State in the Union so Well Furnished With same time that she feeds both you and Home Supplies as Beautiful

purchased ten acres, lying on Lake Lucy, in Lake county. I knew next to nothing of either the climate or the other conditions involved in Florida life, but purchased simply to secure a place where I might escape the severities of the northern winters. I reached Sanford on a Saturday night, and

twenty miles.

The driver, a very intelligent colorabsolutely fire-proof earthen cooking ware.

The driver, a very intelligent colorabsolutely fire-proof earthen the pine woods. I asked him way he did not take the road, and he informed me that in Florida these trails were about all the reads of the roads of the road

butter—sold either to the northern market, or to the hotels, during the tourist season. All this part of Florida is nearly level, and it is so full of water that flowing wells can be secured by driving down twenty or thirty feet. It was very curious to come across "The Chicago Farm"—of one hundred acres, and keeping forty cows. A large amount of the land we were passing over was owned by a colonization society, and held at from

miles from the ocean, and were driv-ing through pine woods, where every tree stood from fifty to sixty feet to the branches, and many of them one hundred feet in height. Probably hundred feet in height. Probably three-quarters of these trees are now in the hands of the turpentine companies, and are being tapped in a way to utterly destroy them. The ax is used to cut large strips, leaving the sap or turpentine to run down into cup-shaped hollows below. Three years of tapping uses up a tree. Sawmills follow rapidly after the turpentine gatherers, and the forests are doomed. There is no stock law in Florida: cattle run the woods freely Florida; cattle run the woods freely owned largely by northern cattle kings, who get rich by making Florida a free pasture. The Cracker element favors this disposition of lands, because it allows them also free pastur-

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Now open. Just one block from car line. Separate side for ladies and gentlemen. Open day and night. White public only. Refreshments at all times. Best place in the city.

The Destructive Brush Fires.

To secure a fresh growth of grass each year fires are kindled all over the state in the dry weeds and underbrush. I was there just in time to see these fires in long lines of flame, sweeping through the forrest. Occasionally a free that has a weak spot catches and creates a column of fire until it crashes to the ground. These fires destroy millions of young pines, but, worst of all, they burn up annually all the accumulation of vegetation,

Florida.

ed Sanford on a Saturday night, and several miles in diameter. I found for early crops. Crabgrass also furseveral miles in diameter. I found that my train over into Lake Lucy to be about half a mile in diameter, and my land rose from the banks over a fine bluff, dropping down to Sorrento and Lake Lucy, about twenty miles.

The driver, a very intelligent color
The driver in the driver in the rear. It was an intelligent in the rear. It was an intelligent in the rear intelligent in the rear intelligent in the rear intelligence in the rear intelligence in the rear intelligence in the rear intelligence in the rear intelligence

REAL ESTATE. OUR colonization society, and held at from ed, until now there are some thirty astonishingly abound. The climate is or forty sorts commanding attention. by no means as tropical in central and

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state of transition; - Without giving too much credence to the assertion that green gages and magnums will not grow there—for I believe they will the new Japanese and Japanese hy-brids. I found the Kelsey most com-monly planted, and now and toen came across one or two of Mr. Burbank's importations and productions.

Growing Raspberries.
I was promptly told that raspberries would not thrive in Florida. At last I found a man who was growing Cuthhere is plenty of humus-and that is ly made-I think we can count on the raspberry as a safe crop. Strawberfound growing to perfection, waerever they were frigated. A thoroughly good mulch will serve the pur-

uting the new hybrid oranges which they have determined to call "citranges." What will be the effect of tnese new fruits I cannot foresee. It is sure to be the opening of a door toward a great revolution of new citrus fruits. it is thought by the department that the varieties now distribut ed will be adapted to northern Florida. the Gulf states, and possibly a little

tarther to the north. plneapple, the mango, and the avocado will be relegated to the more southern parts of the state. It was thought for a while that pineapples could be grown under sheds. This is being done still, but not largely, as far north as Lake but not largely, as far north as Lake of the sheds dost from \$600 to the shed dost from \$600 t where other crops are more natural and profitable.

Good Potato Yield. Going by an inclosed field, near Sorrento, about the 20th of February, 1 saw a man apparently planting Irish potatoes. Inquiring of him, I found that our common potato yields a good crop in Florida, if planted during the latter part of January, and not later than the middle of February. Carrots and other vegetables all do admirably well. Sweet potatoes are planted in April, and again late in the season, if

The great need of Florida is more humus and more nitrogen in the soil; but not how admirably Nature has arranged to accomplish this end, at the your stock. The cowpea alone would suffice. Cowpea har fed with crabgrass, makes a good ration and dis-places the need of grain. I found a growing valuation of the velvet bean-An article in the New York Even- which should be carefully preserved to man beings, but relished by cattle, sheep, hogs and poultry. It grows An article in the New York Evening Post, signed by E. G. Powell, gives an almost enthusiastic "appreciation" of Florida by a recent settler, Mr. Powell says:

I went to Florida in February with an aesthetic and an economic purpose an aesthetic and an economic purpose (combined. I had almost by accident)

Reggarweed is another annual leg-

cooking ware that conforms to all the requirements of hygienic laws. Always clean and sweet.

The Home Building Age.

The orange age is, however, past, answered, "me and this team of answered, "me and this team of and the home building age has begun.

The orange age has begun.

The orange age has begun.

The home Building age has begun.

The home building age has begun. sod becomes very compact, and has Every utensil for baking, stewing, boil- horses, suh, couldn't get lost, sun-we Three-quarters of the oranges plant double team. The hay is better than ing and other culinary uses; many in a could find our way, suh, anywhere in the middle of the night. We'll bring nothing whatever of farming. They brought borrowed capital, at 10 to 20 lute independence of all imported feeds. The Lettuce Crop.

per cent. interest, and the freeze of for our stock. A Florida farmer who All around Sanford the fields and 1896 shoveled them out of the state. the dooryards, and even the backyards They would have made a failure soon- acres to feed his norse, cow, pigs and of the pooret people, were filled with lettuce. The crop is sown in November and marketed in January; a second is marketed in April; then follows celetry, which also finds the Northern marketed in June. After celery, crabgrass a whole named the second is letter the pine woods, with a ruined orchard letter in June. After celery, crabgrass a whole named the second is letter to letter in lettuce. The crop is sown in November red. Now, driving about, you come upon a clearing almost anywhere in grasses and grains which I have named—most of them nitrogen-gatherers and a destroyed house. I even found letter the pine woods, with a ruined orchard letter in June. After celery, crabgrass a whole named described. It was a lowed to grow for fodder, and to dole specimen of connection. is allowed to grow, for fodder, and to dole specimen of co-operation. to these one more marvelous plant, be plowed under before the winter gar- Turning away from the defoliated cassava, and you will agree with me dening beings again. I found several condition of oranges, lemons, pomelos, that no one state in the Union is so dairy farms, with their Holsteins and loquats, oleanders and a few more well furnished with home supplies as Jerseys. Their record is excellent for evergreen trees and bushes—which Florida. Cassava is a sort of sweet butter—sold either to the northern seemed not unnatural to a northerner potato, with a very long and rather

We are now between forty and fifty I found plum culture in a similar northern parts as has been supposed by northerners. A constant breeze is blowing from either the Gulf or the ocean, making it cool in the shade,

even when hot in the sun. Every morning through my stay the mockingbird waked me with some of his folk-song. Bob White was calling out of the thickets. Cardinal birds lipped the trees and bushes with fire.
Robins were on hand by the thousands, occasionally singing familiarly, until about the 25th of February, when they suddenly began their flight northward each evening darkening the aky from 5 o'clock till 7. Red-winged blackbirds were in the pines-great flocks of them singing their chorals. Bluelays' occasionally scolding from the loquat trees, and native sparrows chattered in the gardens. Butterflies and bees were everywhere. The odor of olive blossoms filled the air in early February, followed immediately by the fragrance of the peace, plum and pear while orange flowers were just burst-

ing open in the middle of March. came away with the conviction hat Florida had been to me a revela-It is no place for the outsider, who desires to exploit the country and get rich quickly. It is the place for genial homes, for excellent returns ven to intelligent labor, and at the same time an escape from the incle-ment blasts of a northern winter. All winter we go forward with some de-winter the blossoms are open, the velopment of outside work.

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